

Media Policy Guideline

Subject	University Communications
Revised	April 6, 2022; August 2025
Web Link	https://www.montana.edu/policy/media_policy/
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Responsible Party	University Communications

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100.00 Introduction

Effective relations with the news media are critical to Montana State University carrying out its land-grant mission by helping inform the public about the university's achievements, activities and events.

As such, the university will seek to convey accurate and timely public information is conveyed to representatives of the news media.

200.00 Policy

1. On all issues of general university-wide impact or significance, including crises and emergencies, the vice president of University Communications serves as the official university spokesperson and conveys the official university position.
2. The university president or the vice president of University Communications may designate another university representative to serve as spokesperson as appropriate.
3. Members of the faculty and staff are free to respond to requests from the media regarding their research, scholarship, teaching or professional expertise.
4. University Communications shall publish guidelines for working with news media and provide MSU students, faculty and staff with media advice, preparation and training as needed.