

Healthy People in Healthy Communities

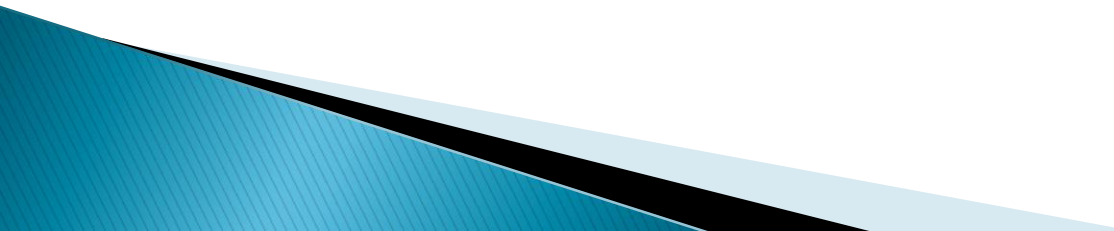
*A Community Building Process that is
Keeping the planning alive...
Turning plans into action....*

Great schools, affordable health care and safe streets all help create strong communities. But is there something deeper that draws people to a city – that makes them want to put down roots and build a life?


Knight Foundation – Soul of the community



Meeting Objectives

- ▶ Share the process and it's uses
 - ▶ How will the plan be turned into action
 - ▶ Share the results of the conference
 - ▶ Lessons Learned
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A brief history....

- ▶ Created in 2006, up-dated annually until 2012.
 - ▶ Based on several assessments, focus groups, community town hall meetings, etc.
 - ▶ Used was “Mobilizing Action through Partnership and Planning” or MAPP.
 - ▶ Created several “Action Groups” :Housing, Physical Activity, Life Long Learning, etc.
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Steering Committee

The Committee was made up of:

- ▶ *Community Leaders*
 - ▶ *Policy Makers*
- ▶ *Various Program Managers*
 - ▶ *Hospital CEO*
 - ▶ *School Superintendent*
- ▶ *Economic Development Representative*

The Committee's role was to provide leadership and guidance.

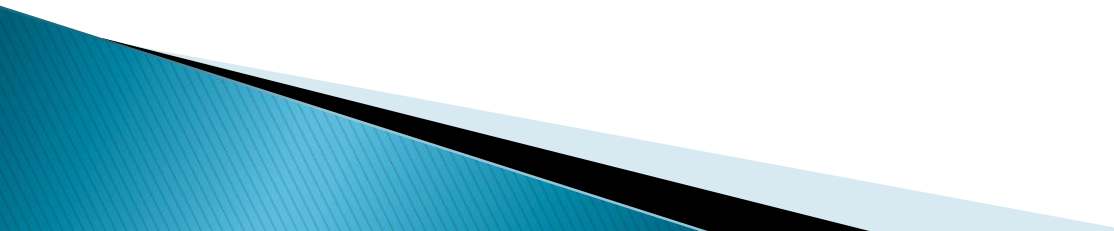
A quick look at the Community Building Process



Conference 2013



Open House

- ▶ A more informal way to participate
 - ▶ Topic leaders were available
 - ▶ Cards were available to begin to record:
Issues, Solutions, Barriers and Resources.
 - ▶ Utilized both Seniors and Youth
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Wall of Accomplishments



Group Discussions

- ▶ Worked at tables after dinner.
- ▶ Topics were placed on the tables to give people an opportunity to talk about their topic of interest.
- ▶ More cards were completed and placed on the “Sticky Board”

“Sticky Board”






*Facilitators and Policy Maker support
are two essential ingredients*



The larger group prioritized the issues from the “sticky board”



Discussion Topics

1. Affordable Housing*
 2. New Places*
 3. Getting Others Involved*
 4. Natural Resources/ Environment
 5. Tourism
 6. Exercise/Chronic Disease Management
 7. Healthy Seniors
 8. Workforce
 9. Youth Issues
 10. Childcare
 11. Community Collaboration
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Open Forum....



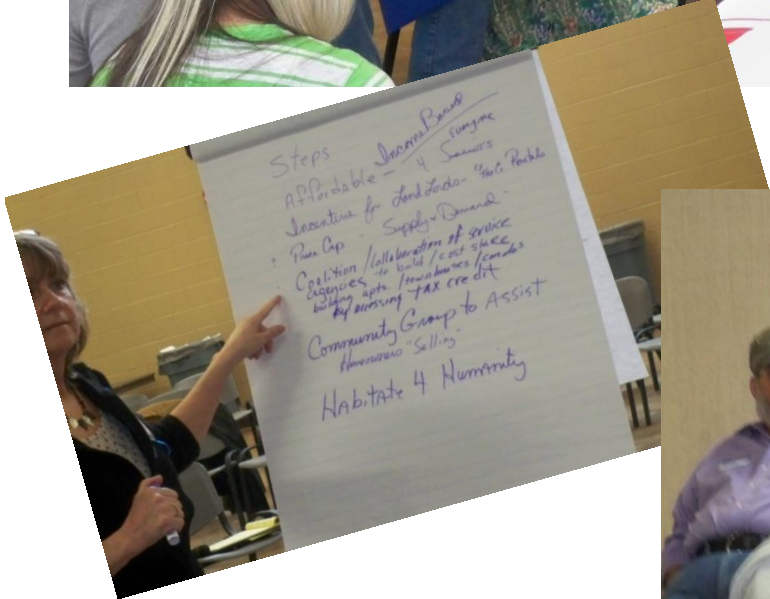
Law of Two Feet

After 10 minutes, you find yourself neither learning nor contributing, use your two feet, go someplace else.

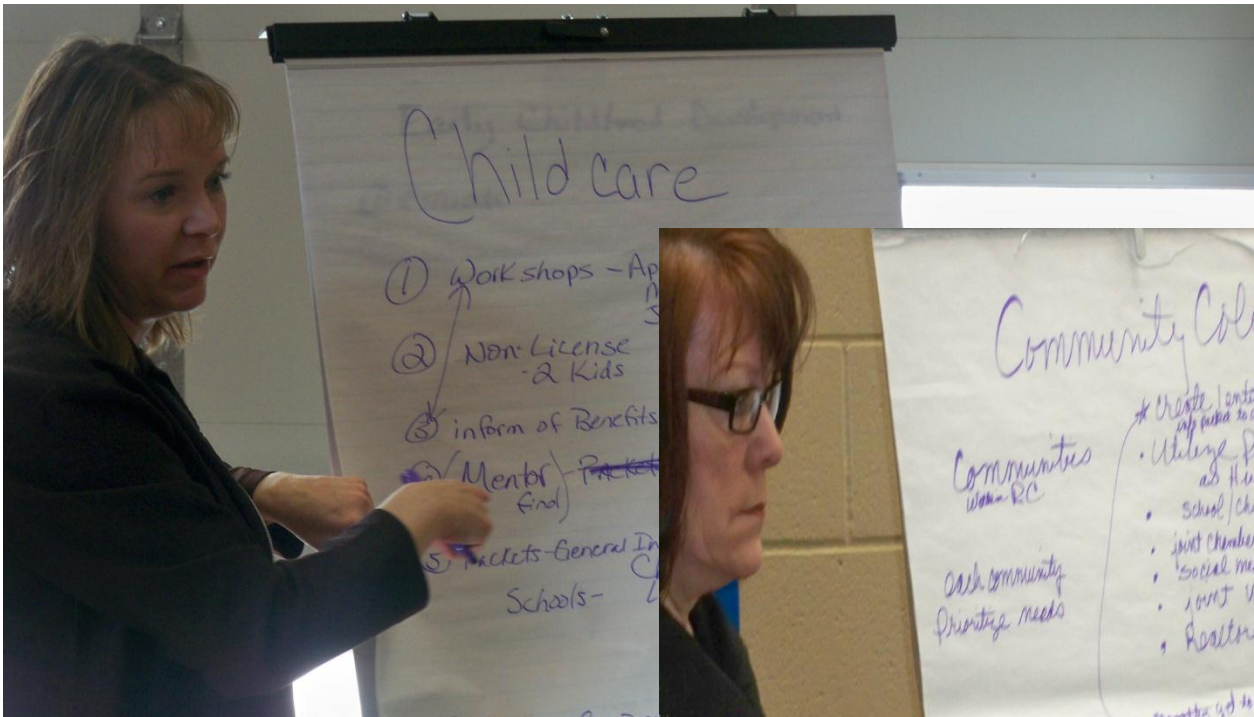


Seven Discussion Circles





Topics varied



Discussions were led by community members



Small Group Discussion were allowed as long as they were documented



Offered a workshop on Collaboration



Of Course Food!



Following Up....

- ▶ Created a working group to compile conference information
- ▶ Present to the Steering Committee
- ▶ Form groups to prioritize and create work plans
- ▶ Regular meetings to report progress
- ▶ Get information out on the county web-site:
Richland.org

A 2020 Vision for Richland County

Vision:

We envision Richland County as being a healthy community comprised of healthy individuals, economically thriving businesses, and a clean and safe place where families can grow.

Community Values:

Respect

Communication

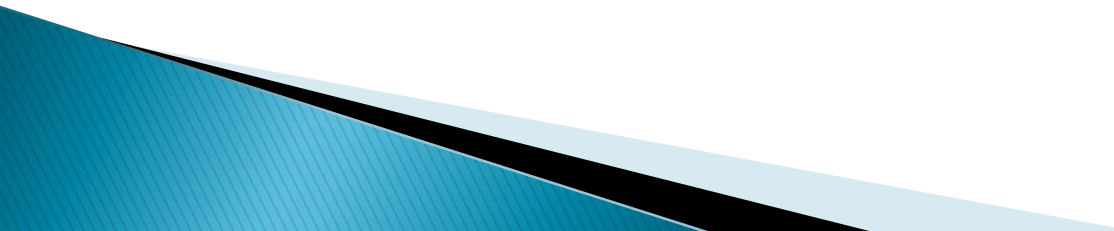
Teamwork

Role-modeling

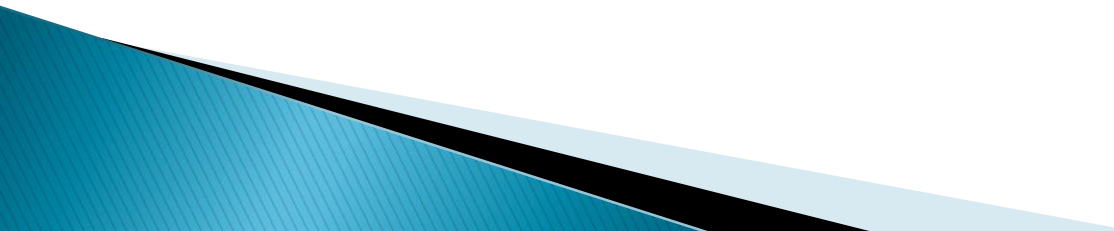
Inclusiveness

Openness to try new ideas

Lessons Learned

- ▶ Have a conference or check-in annually.
 - ▶ Keep the steering committee meeting even if it is only quarterly.
 - ▶ Continue to look for ways to get all sectors of the community involved.
 - ▶ Take the time to plan - We can take control of our growth rather than have the growth take control of us.
 - ▶ Collaboration is hard work!
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Sponsors/Resources

- ▶ Richland County – approximately \$3,000 for food.
 - ▶ Two incorporated Cities – Funds
 - ▶ Richland County Health Department – Grant funds / Facilitators / Staff Time – \$3,500
 - ▶ Blue Rock Distributing – Beverages
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Resources

- ▶ MAPP – Mobilizing Action Through Partnership and Planning– www.naccho.org
- ▶ Center for Disease Control and Prevention – CHANGE www.CDC.org
- ▶ County Rankings– RWJF– www.countyhealthrankings.org
- ▶ Soul of the Community – <http://www.soulofthecommunity.org/>

Questions?

