

## 4-H Communication Day Registration



**When & Where:** Sunday, April 19<sup>th</sup>  
 1:30 pm, at the Extension Office, Joliet  
 Each participant will be scheduled a time in advance and will receive an email with their assigned time(s).

**Registration Due:** April 13<sup>th</sup> to the Carbon County Extension Office  
 PO Box 230 Joliet, MT 59041 OR email to [carrie.guderjahn@montana.edu](mailto:carrie.guderjahn@montana.edu)  
OR deliver to 202 State Street, Joliet

Name \_\_\_\_\_

Club \_\_\_\_\_ Age as of October 1, 2025 \_\_\_\_\_  
(this is the age you use for time requirements)

Please mark the 1-2 events in which you will participate:			
	Demonstration (Results in finished product) or Illustrated Talk (Uses visuals, no end product.)		Team Demonstration or Illustrated Talk.
	Speech (No allowed visuals, charts, etc.)		Short Take (Impromptu)
	Career Communication (job application/interview)		Video Contest
	Promotional Package		Commercial Individual or Team

Equipment needed: Water/Sink \_\_\_\_\_ Extension Cord \_\_\_\_\_ Easel \_\_\_\_\_  
 Other (list items needed) \_\_\_\_\_

Please describe **any** conflicts you have that day: \_\_\_\_\_

You cannot use materials from previous years. If you anticipate needing any type of special accommodations or have questions, please contact the Extension Office at 406-962-3522 in advance of your participation.

Awards will be given to the winner of each division (novice, junior, senior) in each category!

Check out the Clover Communication site for tips, tricks, and more information on each category. Rubrics for each section can also be found on this website.

[http://www.montana4h.org/projects/4h\\_communication/index.html](http://www.montana4h.org/projects/4h_communication/index.html)

## **DEMONSTRATION**

A presentation that shows how to complete a task – a hands-on, step-by-step presentation which prepares the audience to complete a task. This is a “how to” presentation. There is a final product.

## **TEAM DEMONSTRATION**

Two persons work together to deliver the presentation. Each person must share equally in the verbal and visual parts of the presentation.

## **ILLUSTRATED TALK**

A communication which conveys information with the use of visual items and illustrations.

### **Demonstration, Team Demonstration & Illustrated Talks Time Limits are:**

Cloverbuds: 1 to 5 minutes  
8 – 13 years old: 3 to 7 minutes  
14 & over: 7 to 20 minutes

## **SPEECH**

A communication technique in which only the spoken word and gestures of the presenter are used. No props or posters are used in 4-H public speaking contests.

**Time limits:** Cloverbuds: 1–3 minutes

8–13 years old: 3–7 minutes

14 & over: 5–7 minutes

## **SHORT TAKES**

This is thinking on your feet, something you are faced with each day. It is a fun way to communicate what you know, feel or believe – without any advance preparation.

- You will be given a topic when you enter the room.
- You will have 3 minutes to gather any thoughts together on a note card.
- You will then present your “short take”. A maximum of 5 minutes of speaking time will be allowed for members 8 and older, where Cloverbuds will have a maximum of 3 minutes.
- Members ages 8 & over: 2 minutes minimum; Cloverbuds: 1 minute minimum

## **CAREER COMMUNICATION**

This is an opportunity for participants to practice their skills in applying for a job. This event involves the completion of a job application, cover letter, and resume, and the completion of an interview (up to 20 minutes). The application will be shared upon receiving the registration information.

## **VIDEO CONTEST**

This is where participants have the opportunity to create and edit a video between 30 seconds and 5 minutes. The video also needs to follow copyright laws regarding music, still images, clip art, etc., along with photo releases. We have copies of the **MSU Media Release available at the Extension office if you need copies**. Upon showing your video to the judges, they will have time to ask questions about your video.

## **PROMOTIONAL PACKAGE**

This can be for a concept/thought/idea/or real project. Members should consider the message and the best platform to meet their intended audience. This package can be a combination of various items from news release, radio spot, blog, webpage, social media feed, flyer, advertisements, etc. This packet will be presented to judges and will answer questions related to this information.

## COMMERCIAL

Individuals or teams can perform a commercial. This allows 4-H members to develop a short promotional message for a concept, idea, thought, or real/imaginary product. Commercials should be fast-paced and appeal to the audience. The commercial presentation should not exceed 3 minutes.

## CONGRESS QUALIFICATIONS

If you are 13 years old by October 1, 2025, and are interested in attending 4-H Congress from July 7-10, 2026, the events above that qualify and the requirements to compete at 4-H Congress are listed below:

**Demonstration/Illustrated Talk-** you must receive a blue-ribbon score at Communication Day.

**Career Communication-** you must receive a blue-ribbon score at Communication Day.

**Public Speaking-** you must receive a blue-ribbon score at Communication Day.

**Video-** you must receive a blue-ribbon score at Communication Day.



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